



THE VOYAGE

PROJECT NEWSLETTER

MARCH 30TH, 2013

WEEK 11

BACK ON THE JOB...

This week we took time to update our clients on our progress and plans, as well as set goals for getting the project operational as quickly as possible.


Our clients are pleased with our progress so far and are looking forward to reviewing the content we've generated. We've also begun the process of securing a time during which we can film a full product demonstration video within the museum. Finally, we discussed with them the reward state of the experience. There were no sure answers here, but we hope that this will be discussed further.

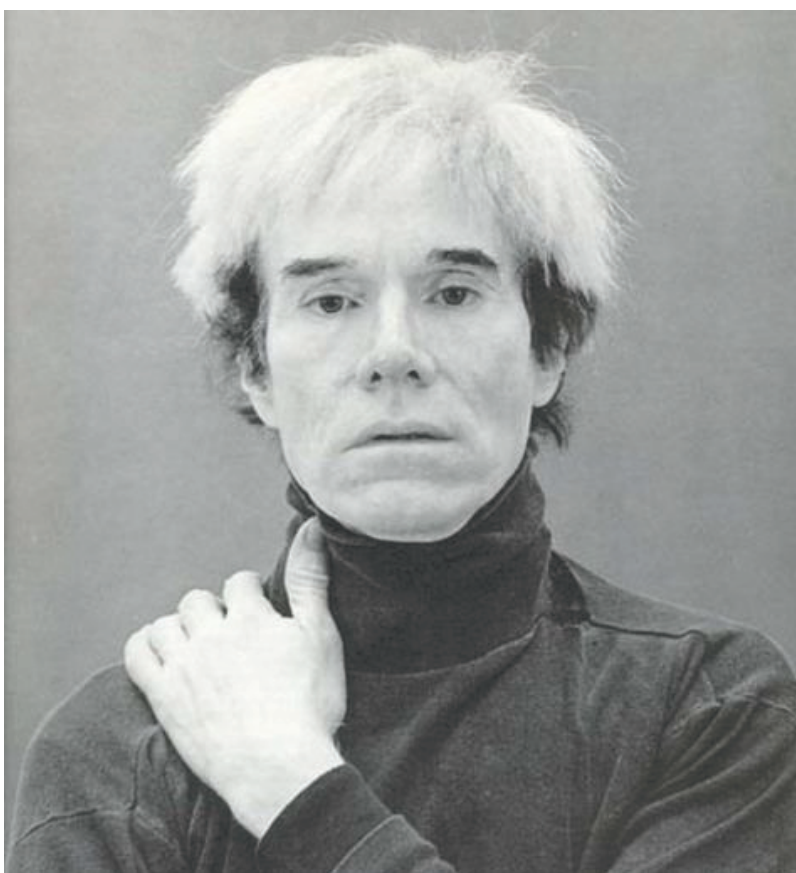
Also this week, we spent time determining how we would develop and test the UI of the experience. In our discussions with faculty, we have developed a plan as well as outlined some of our concerns. We will first outline our project on paper and test with that and then continue the imple-

mentation of those designs in the electronic version. This is new ground for many of us as we have not worked on mobile applications before, but we believe that this will go well.

Additionally, work has continued on developing the backend platform of the system, and the database that powers it. This has been going very well and it should be ready for testing shortly.

And finally, on Friday, we all went to the Warhol Museum for a tour of their facility, as well as a discussion with their person in charge of social media and their interactive stuff. He is also an ETC grad, and it was very good to see that they are also working to address many of the similar issues we are and that their solu-

tions are very much in line with what we've come up with. 



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