



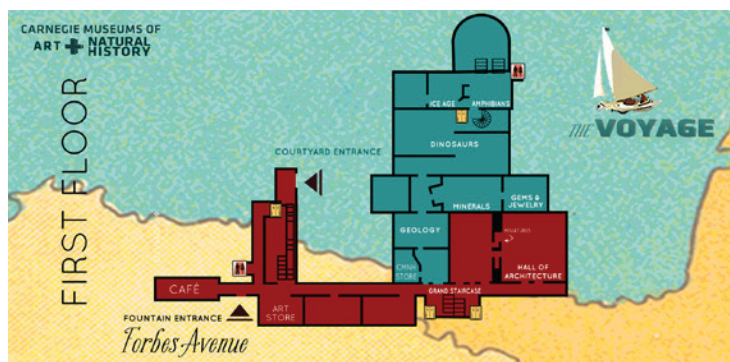
THE VOYAGE

PROJECT NEWSLETTER

APRIL 15TH, 2013

WEEK 13

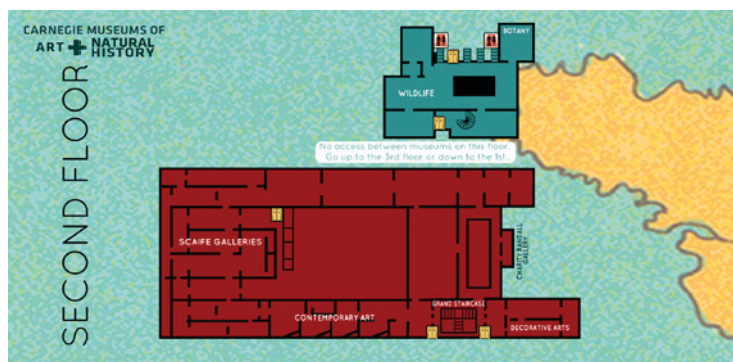
MOVING TOWARD SOFTS



In our final push for softs, we've decided to use an iPad for demonstration purposes, and we are comfortable that that will fulfill our needs well. We have full content ready to go for the Pittsburgher tour, and content very much underway for the remaining Maker and Fashionista tours.

In addition to the frontend, the backend is basically complete and operational. As this is the core of our deliverable we are pleased that this has made such good progress.

Additionally, we've been working on getting art assets together. The primary push has been around the maps that we will use in The Voyage. These maps must streamline the facilities into something more manageable and understandable, while simultaneously allowing enough flexibility for the tours to be dynamic and flexible. They should also be thematic and blend into our experience, as they are what our visitors will use the most as they move through the museums.



Finally, we have spent time preparing what we'll be presenting for softs and how we plan to address any confusion around how our product works. And, we will also be spending time in the museum filming for a product demonstration video that we'll present for finals.

