



# THE VOYAGE

PROJECT NEWSLETTER

MARCH 8TH, 2013

WEEK 8


## NEARLY HALF WAY

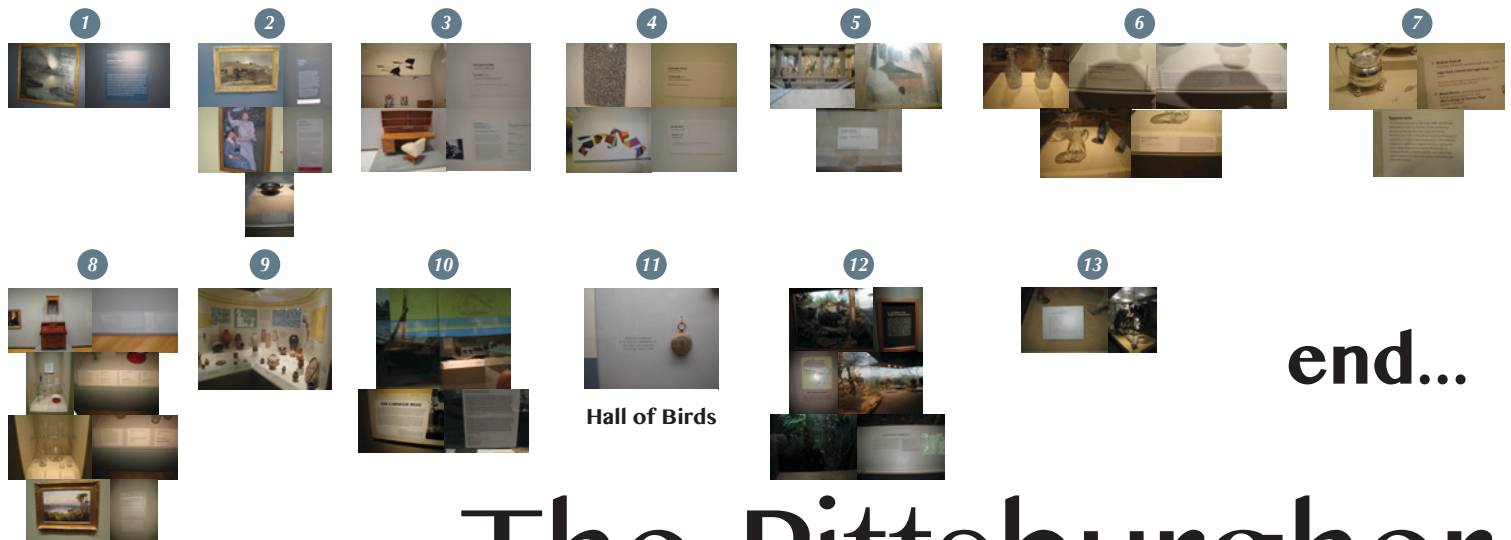
This week we have primarily focused on two things. The first has been tour development and the second has been preparing for halves.

On Wednesday, we wanted to focus on the Pittsburgher tour. We did this by walking our tour, step by step; photographing the exhibits we are planning on using, while also ensuring that the order of the items on the tour makes sense. One of the most difficult portions of developing this product, has been determining how we will address the navigational challenges presented by the museum. These challenges primarily consist of issues with how the two buildings connect to one another and whether those

floors are lined up or accessible. Secondly, an issue has been found with some of the signage and it not directing visitors as completely as it probably should. With this in mind, we've made sure that the stops we use on our tours are as conveniently placed as possible, and that we force our guests to travel in as straightforward a fashion as possible.

The second goal of this week has been prepping for halves. While primarily focused on the logistics of scheduling when and where we'll be rehearsing, we've also spent time setting the goals for what we hope to present.

Finally, we've lined up meetings with the museums' marketing and IT teams to discuss the best ways to spread the word about what we're doing and how we're planning to go about deploying our product. 



end...

# The Pittsburgher